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FOR IMMEDIATE RELEASE

**The Children's Guild Foundation and New Era Cap Foundation
Fund Key Renovations at Stanley G. Falk School**

Buffalo, NY –The Stanley G. Falk School (Falk), a program of Child and Family Services, has been awarded a \$100,000 grant from **The Children's Guild Foundation**, along with a \$50,000 contribution from the **New Era Cap Foundation**, to support critical renovations at its Mullen Elementary Campus in Tonawanda. Together, the \$150,000 investment will increase the school's capacity to serve students with special learning, emotional and behavioral needs across Western New York.

The combined funding will support the conversion of an underutilized locker room into dedicated occupational and physical therapy spaces. These newly designed rooms will provide an environment that better supports individualized treatment and skill-building for younger students in kindergarten through second grade.

With more than half of the students at Falk-Mullen requiring occupational or physical therapy, the upgraded facilities will ensure access to proper equipment, privacy and space to promote sensory integration, motor development and overall ability to participate in learning activities.

"The Children's Guild Foundation strives to change what is, into what should be by blending together our grant making and advocacy work to ensure this vision is not just a hope, but something to be achieved. Our partnership with the Stanley G. Falk School and New Era Cap Foundation on the renovation of space at the Mullen Elementary Campus exemplifies this achievement," said Darci Cramer, TCGF board chair.

"Western New York is our home, and investing in the success of its children is one of the most meaningful ways we can give back," said Bridget Scott, Director of New Era Cap Foundation. "We're proud to help create spaces that nurture learning, healing and opportunity for Falk students, and we are confident this space will empower students to thrive both inside and outside the school for years to come."

"We are honored and profoundly grateful to The Children's Guild Foundation and the New Era Cap Foundation for their generous support of our students and programs," said



Rachael Greene, Superintendent of Falk School. "The investment from these two local organizations represents a powerful belief in our mission and our students' potential. This funding will have a lasting impact on our school community, ensuring that every student at Falk School continues to receive the support, care and opportunities they need to thrive."

Falk School serves more than 600 students annually from over 50 school districts across Western New York. Each child receives individualized instruction in small 6:1:1 classrooms, with comprehensive counseling, speech, occupational and physical therapy services built into their educational plans. The school's mission is to empower students to reach their potential in a nurturing and structured environment designed to meet their needs.

About The Children's Guild Foundation

The Children's Guild Foundation strives to form working partnerships with healthcare professionals, medical researchers, educators and therapeutic recreational experts who are dedicated to meeting the ongoing challenges that affect children with special needs and their families.

For over 116 years, the foundation's vision has been to be a catalyst for impactful and effective change by funding opportunities that will allow children with developmental, medical, intellectual, learning, behavioral and mental health issues achieve their highest potential.

About New Era Cap Foundation

The New Era Cap Foundation (NECF) represents the philanthropic arm of New Era Cap, LLC which was founded by Ehrhardt Koch in 1920 and is currently led by 4th Generation CEO, Chris Koch. Formally established in 2016, the Foundation serves as the vehicle through which Chris and Danielle Koch and the New Era Family give back to the communities in which the company operates.

The fundamental belief of the New Era Cap Foundation is that impact thrives when people unite. Their five primary pillars of support strive to foster a sense of family and unification within local communities and the organizations that support them.

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