



Child Family Services

Adopt-a-Family



Each year, the generosity of our corporate partners helps more than 1,200 children, adults and families receive gifts, basic necessities and meaningful support through our Adopt-a-Family program. For many of the individuals we serve, this program is the only way they are able to celebrate the holidays or meet essential needs.

As we look ahead to Adopt-a-Family 2026, we are reaching out earlier than usual. Many of our longtime corporate supporters have shared that their budgets are finalized at the start of the year, and we want to ensure you have the opportunity to be part of this impact. Securing sponsorships now allows us to plan effectively and meet the growing number of families who rely on this program.

Your sponsorship does far more than provide holiday joy. It helps us secure gift cards and resources that strengthen our programs year-round, supporting families who face housing instability, domestic violence and other urgent needs. Adopt-a-Family is our primary fundraising effort this year, and your partnership is critical.

Attached is our sponsorship form outlining the levels and benefits of participation. We would be grateful to have you join us again – or for the first time – as a corporate sponsor.

Together, we can make the holiday season brighter and strengthen support for families across Western New York.

To learn more, please watch [this video](#).

Contact Mary Czopp, Chief Communications and Development Officer,
at mzczopp@cfsbny.org or 716-335-7050.

Adopt-a-Family Sponsorship Benefits

	Lead Sponsor (\$20,000)	Level 1 (\$10,000)	Level 2 (\$7,500)	Level 3 (\$5,000)	Level 4 (\$2,500)
Sponsorship Level Exclusivity	X				
Logo and Name Recognition on E-blasts and Press Releases	X	X	X	X	X
Sponsor-Specific Press Release for News Story Pitch	X				
Featured in:					
C+FS Newsletter	X	X	X	X	X
C+FS Website	X	X	X	X	X
Agency E-blasts	X	X	X	X	X
Social Media Spotlight	X	X	X		
Naming Rights on Event Marketing:					
Onsite Workshop Signage	X	X	X	X	X
Promotional and Informational Materials	X	X			
Donor Family Match Email	X				
Donor Email Thank You Letter	X	X			
Logo on Lawn Banner	X	X	X	X	X
Company Logo on Television Screen Highlighting Sponsors at 844 Delaware Avenue	X	X	X	X	X
Two Invitations for Sponsorship Appreciation Breakfast with C+FS President and CEO	X	X	X	X	X
First Choice on Volunteer Dates for Adopt-a-Family	X				