



Child
Family
Services

Adopt-a-Family



We invite you to partner with Child and Family Services through a corporate sponsorship to our **Adopt-a-Family** program as we bring joy and relief to families in need.

With the support of our dedicated corporate partners like you, we provide gifts and essential resources to over 1,100 individuals served by our agency – families who might otherwise go without. In addition, we collect funds and gift cards that help sustain our programs and families throughout the entire year and fulfill needs such as beds and mattresses. We continue to grow this much needed program every year and we cannot do it without your support.

This year, Adopt-a-Family will be our sole and primary fundraiser; we will not be seeking support for Heartlight. Your sponsorship will impact local families. Together we can make a difference in their lives. To learn more, please watch [this video](#).

Contact Mary Czopp, Chief Communications and Development Officer,
at mzczopp@cfsbny.org or 716-335-7050.

Adopt-a-Family Sponsorship Benefits

	Lead Sponsor (\$20,000)	Level 1 (\$10,000)	Level 2 (\$7,500)	Level 3 (\$5,000)	Level 4 (\$2,500)
Sponsorship Level Exclusivity	X				
Logo and Name Recognition on E-blasts and All Press Releases	X	X	X	X	X
Sponsor-Specific Press Release for News Story Pitch	X				
Featured in:	Highlighted as the Lead Sponsor				
C+FS Newsletter	X	X	X	X	X
C+FS Website	X	X	X	X	X
Agency E-blasts	X	X	X	X	X
Social Media Spotlight	X	X	X		
Naming Rights on Event Marketing:					
Onsite Workshop Signage for Two Weeks	X	X	X	X	X
Program and Volunteer Literature	X	X	X	X	X
Program and Wish List Web Pages	X	X	X	X	X
Online Family Adoption Application	X	X			
Donor Family Match Email	X	X			
Donor Email Thank You Letter	X	X			
Social Media Images	X	X	X	X	X
Press Release	X	X	X	X	
Adopt-a-Family E-Blasts	X	X	X	X	
Company Logo on Television Screen Highlighting Sponsors at 844 Delaware Avenue	X	X	X	X	X
Logo on Lawn Banner Leading Up to and During Event	X	X	X	X	X
First Choice on Volunteer Dates for Adopt-a-Family	X				
Two Invitations for Sponsorship Appreciation Breakfast with C+FS President and CEO to Be Held After Program Completion	X	X	X	X	X
Shoutout in Adopt-a-Family Videos for Volunteer Training and Recruitment	X	X	X		